the**FOTO**factory
Private Institute of Photography

Hello Applicant,

Thank you for your request for an application interview.
The FOTOfactory would like to invite you for an application interview.

This application interview will take about a day.
During this interview you show your portfolio (20 photos; digital or prints).
Also we will ask you to work in our studio, and we will evaluate the photoshop files you created.

You can find these assignments on the next pages.
Please fill in this form and bring it with you or send it to us.
If you have difficulty filling in the form, don't worry.
We provide one or two day courses that will fill up the knowledge gap(s).

During this interview we can discuss the possibilities;
it depends on your level of photography and your wishes.

We can have a Skypemeeting or meet in person.

If you prefer a Skype meeting, please send us a contact request and your Skype name.
You can invite us by using the link: https://join.skype.com/invite/l687Je8QXko4

Our address is: Bethanienstraat 5-B
                            1012 BZ Amsterdam
                            +31(0) 20 7766766
                            info@thefotofactory.nl

Portfolio: 20 photos; digital or print
Also sent a link to your website or sent your portfolio to us by wetransfer.com

Application form 2020-21: Name ....

1. Photoshop:

You will get two homework assignments, and you will need to send the final files, both as psd files. Both should still contain the created layer structure (so not flattened). We want to see how you approached these assignments. When you send them to us, please use wetransfer.com, and we will confirm if we receive your images.
Names of the assignments: '*teacher's revenge*' & '*the new student*'.

Techniques used should be patch & retouche tools, cloning, masking, adjustments layers, smart objects, non destructive etc.

These assignments are homework and you can send them or bring them on a usb stick to your studio day.

'*teacher's revenge*'
Completely repair the image in a non destructive way.

'*the new student*'.
New student is an assignment in which you combine the nose, hair, eyes etc of several portraits together into one new portrait of a not existing person. These files will be send to you by wetransfer.com.

2. Studiolighting:

You come to school and show us your skills while you make one product shot and one portrait. We will provide the lights, lightmeter & stands.
You have to bring your camera, cards, tripod, gaffer, mirrors, props etc.

3. Storytelling:

You receive two assignments that our first year students normally should present on the final assessment day of the first year.
These assignments are homework and you have to show them to us as a print.

'*Series of 3*'
Make a series of 3 photo's subject is open, implementation is open.
een verhalende sere van drie beelden, waar dus ontwikkeling inzit en die maar uit drie beelden bestaat. Het verhaal moet dus in drie beelden verteld worden, en niet meer nodig hebben.

'*Photo-shoot in an establishment*'
Make a photo-shoot of minimum 8 photos at an establishment of your choice. For example, a school for the blind, a safe house for women, the army, a squatted building, home for the handicapped, hospice or a caravan camp etc. Dive into your subject and make it clear in your plan of action what you want to tell in this photo-shoot.

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What can you tell us about yourself?

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Internships, Workshops, Education?

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Teacher: DV / EvJ / MR / JW / KK / RB / EV / DT / BS / NR / BB / PdS / OW
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Advice:

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KNOWLEDGE	LEVEL	MISSING	PASSED
Cameraknowledge			
Storytelling			
Digital / Software			
Studiotechnique			